**WEB REQUIREMENTS**

|  |  |  |  |
| --- | --- | --- | --- |
| **Project Name (internal)** | Expert Review Metronomic Therapy | **Project Code** | PB5VVR022 |
| **Virtual Project Manager** | Meg Quick | **Clinical Program Manager** | Amy Furedy |
| **Compliance** | Briana Devaser | **Editor** | Heather |

**Launch Date/Internal Launch Date:**

**January 2015**

**Project Type**

Expert Review

Downloadable Slides

**Email Blast Included?**

Yes

No

Subject Line:

**Number of E-Blasts**

Only One  
Other Amount: We should plan to do the blasts at regular/standard intervals (suggest: once upon launch, then follow up every three months?)

Dates to Blast or Special Requests:

**Cross Promotion**

Yes

No

If Yes, List Activities:

**Target Audience**

US  
EX-US  
Global (Both EX-US & US)

Additional Emails (Supporters?):

**Slides**

Slides Included

Yes

No

Slide Location:

Slides Available By:

**Slides Synched? (if included in webcast)**

Yes

No

**Webpage Content (All Copy)**

Content Status (Final/Approved):  
  
Friendly URL: www.primeoncology.org/er\_metronomic\_chemotherapy

**CME?**

Yes

No

**CME Posttest Link:**

**Webcast/PDS URL:**

**Additional Components**

Cases with Voting

Polls

Video Segmentation

Table of Contents

Other:

**Mobile App Title: Exp Rev Metronomic**

**Listing Page**

**[Insert small Expert Review Metronomic Therapy to the left]**

**[TITLE]**

Expert Review in Metronomic Chemotherapy

*Metronomic Chemotherapy Revisited: Exploring the Rationale and Potential Role in the Era of Personalized Medicine*

**[DATE** | **LOCATION]**

January 2015

**Landing Page**

**[Insert Expert Review Graphic header]**

Expert Review in Metronomic Chemotherapy

*Metronomic Chemotherapy Revisited: Exploring the Rationale and Potential Role in the Era of Personalized Medicine*

**ACTIVITY FEATURES**

**[Insert icon]** Expert Discussion

**[Insert icon]** Downloadable Slides

**ACTIVITY OVERVIEW**

This Expert Review features a roundtable discussion focusing on the rationale and role of metronomic chemotherapy for the treatment of cancer.

**DISCUSSION TOPICS**

* **What is metronomic chemotherapy?**
* **The use of metronomic chemotherapy in the treatment of non-small cell lung cancer**
* **The use of metronomic chemotherapy in the treatment of breast cancer**
* **Future directions for the use of metronomic chemotherapy**

**FEATURED EXPERTS**

MODERATOR

[Insert Photo] **Rob Coleman, MD, FRCP, FRCPE**

Medical Director

prIME Oncology

DISCUSSANTS

[Insert Photo] **Marco Colleoni, MD**

European Institute of Oncology

Milan, Italy

[Insert Photo] **Evangelos Briasoulis, MD**

University of Ioannina Medical School

Ioannina, Greece

[Insert Photo] **Marina Cazzaniga, MD**

Hospital San Gerardo

Monza, Italy

[Insert Photo] **Andrea Camerini, MD**

Versilia Hospital

Viareggio, Italy

**TARGET AUDIENCE**

The activity is intended for medical oncologists, surgical and radiation oncologists, and other healthcare providers involved and/or interested in the management of patients with cancer.

**LEARNING OBJECTIVES**

After successful completion of this educational activity, participants should be able to:

* Describe the rationale and mechanisms of action for metronomic chemotherapy
* Evaluate recent clinical trial data focused on the efficacy and safety of metronomic chemotherapy in patients with cancer, including as monotherapy and in combination regimens
* Discuss strategies for integrating metronomic chemotherapy into patient care and appropriate strategies for patient selection
* Identify ongoing clinical trials using a metronomic chemotherapy approach alone or in combination with targeted or local therapy

**[Button] View Activity**

**PROVIDER**

**This activity is provided by prIME Oncology.**

**SUPPORT**

This educational activity is supported by a grant from Institut de Recherche Pierre Fabre.

**ACTIVITY DATE**

**RELEASE DATE**

**January XX, 2015**

**EXPIRATION DATE  
January XX, 2016**

**Player Page**

**[Insert Expert Review Graphic header]**

**[INSERT VIDEO and SLIDE PRESENTATION]**

**[Include a banner below the player that says: Click the thumbnails above to advance through the reference slide deck]**

[**Buttons-Downloadable Slides & Evaluate this Activity]**

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